

# SUANNE BRADY

## SUMMARY

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Front-end Developer with experience on both sides of the Marketing + Web Dev partnership, I develop with PHP/HTML/CSS with SASS, Custom WordPress Templates, SEO, A/B testing, web content architecture, front end design and development, security levels for Drupal and WordPress. Additional skills: in print design, branding, marketing strategy, and training in IBM WebSphere Portal. I gained my experience at both large and small companies including: CarMax, Capital One, SEGA of America, ENVIRON, and Snagajob.

## PORTFOLIO

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<http://resume.sosuanne.com>

## TECHNICAL SKILLS

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- Mac & Windows OS
- MS Office Suite
- Adobe Creative Suite
- HTML, CSS, SASS, PHP
- Drupal
- WordPress
- IBM WebSphere & Domino Designer
- ExactTarget, Constant Contact
- Kanban, Jira
- Slack
- Google Analytics
- GitHub

## EXPERIENCE

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### ***BriteSide Web Design***

***Apr 2017 – Present***

#### *WordPress Web Developer*

- Perform WordPress web design and development for optimal user experiences as a consultant for companies of all sizes.
- Create and send email campaigns.
- Perform day to day development and maintenance of WordPress sites.

### ***iLevel Brands***

***Dec 2017 – Jul 2018***

#### *Digital Product Manager*

- Manage digital content on corporate WordPress sites, while optimizing sites for SEO.
- Manage all technical aspects of WordPress sites including, regular maintenance, backups, and adding new plugin features as needed to support content requirements.
- Maintain and analyze Google analytics reports.
- Perform content and business analysis, create persona requirements, and UX design for phase 2 version of proprietary application.
- Develop marketing and training materials for internal clients and external customers.

**Snagajob via Morton Consulting**

**Apr 2016 – 2017**

*WordPress Web Developer*

- Designed UX/UI to support ongoing A/B testing in the B2B environment. Setup A/B testing in Adobe Target; And, conducted user testing including working with personas, developing wireframes and prototypes.
- Performed day to day development and maintenance of WordPress and Drupal sites. Created custom WordPress templates.
- Used Advanced Custom Fields Pro and PHP, providing easy-to-maintain solutions for our product teams.

**Virginia House of Delegates via Experis**

**Oct 2015 – Apr 2016**

*Front End Developer/Graphic Designer*

- Converted the Virginia Capitol Square website to WordPress and created training documentation for the maintainers.
- Performed day to day development and content maintenance on the Virginia General Assembly website using PHP/HTML/CSS and Ruby on Rails.
- Created training webinars including development of presentations, audio recording and editing, and publishing using Adobe Premier and Camtasia.

**Capital One Contractor via Celerity**

**Aug 2015 – Oct 2015**

*Sr. Lead Content Editor/Front End Developer*

- Supervised team of seven Content Editors.
- Managed task timeliness and completion via Agile Kanban.
- Performed day to day content management, development, and maintenance across the corporate Capital One websites.

**CarMax**

**Oct 2010 – Feb 2015**

*Front End Developer/Designer*

- Partnered with various departments to develop solutions for sharing content through the Corporate Intranet or via microsites: designed templates, managed content, coded pages in HTML/CSS/JS, Lotus Notes, Domino Designer, and created images in Photoshop.
- Executed analysis of site traffic and search data via Google Analytics; prepared wireframes, and mock-ups for A/B testing. Additional responsibilities included review and definition of site content.
- Worked in collaboration with the Direct Marketing Team to develop direct marketing campaign strategy. Designed and built email templates in ExactTarget with maximum device/browser compatibility.
- Created site content using Adobe Illustrator, Photoshop, InDesign, and Acrobat Pro - this included flyers, infographics, and CTAs.

## **Capital One Contractor via Celerity**

**Jan 2010 – Oct 2010**

### *Content Editor/Front End Developer*

- Managed and maintained content across the corporate Capital One websites in response to client requests ensuring that the requests were completed in a timely manner to ensure accuracy and freshness of site.
- Develop content layout using HTML and CSS to fit into, or work around, predefined page templates.

## **Experis for American Chemical Society**

**Aug 2008 – Jun 2009**

### *Course Developer*

- Created HTML course templates from Photoshop designs for integration into the Articulate Learning Management System.
- Responsible for development and delivery of a suite of four HTML/CSS based eLearning courses. I worked closely with our client to define the course layout; the resulting template has a clean look and feel, which meets their corporate style guidelines and has been well received by their review group.
- Additional tasks included manually coding all course pages, editing photos, creating graphics, developing interactive Flash elements, and interacting with JavaScript components.
- Wrote delivery training documentation for the client covering directory and file structure, anatomy of the web pages, detailed information on how to maintain and create course pages, and helpful hints on how to move content from MS Word into the HTML environment.

## **EDUCATION/TRAINING**

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- CHABOT COLLEGE - Hayward, CA  
Major in Arts and Business (No Degree)
- WebSphere: Advanced IBM Web Content Manager V8, Developing Applications Using IBM Web Content Manager V8
- Lynda.com courses: jQuery, CSS Layouts
- Attendee HOW Design conference 2005, 2006